



# Fructevia™

All Natural Sugar Substitute

The World's First and Only Good-for-You Sweetener.

*At last a stevia sweetener with absolutely no aftertaste!*



All the Sweetness You Want. None of the Chemicals You Don't.

# A Sweet Success in Sugar Free, Low Carb and Low Glycemic Cooking and Baking

As public distrust of synthetic, chemical sweeteners grows, so does the demand for safe, natural alternatives. Smart manufacturers are responding by switching out their traditional ingredients for healthier ones without sacrificing flavor.

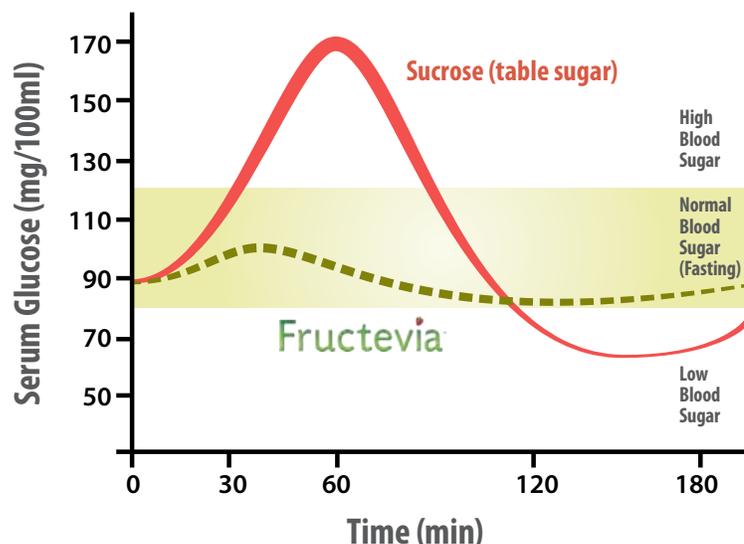
That's where Fructevia™ can help. Made with a patented blend of natural fructose, FOS, stevia & magnesium carbonate, it tastes exactly like sugar — guaranteed! — and has more than twice the sweetening power, so you only need to use half as much.

## Fructevia The Natural Choice of food designer and processors

- Cost effective - twice as sweet as sugar - use half as much
- 100% clean and natural, chemical free - targets the natural/organic trend
- Participates in the Maillard reaction - naturally browns and caramelizes
- Reliable consistency, availability, quality and compliance with specifications
- Superior quality control standards with validated critical processes are to ensure consistency
- Choice of food designers targeting reduced sugar recipes
- Certified Kosher , Non GMO and Gluten Free
- Allergen free
- US FDA GRAS (Generally Regarded as Safe) status
- 100% food safety compliant



*Low Glycemic Diabetic Safe. Fructevia uses all natural non-GMO, gluten free crystalline fructose. Crystalline fructose is digested in the liver and does not affect blood sugar levels. Our special blend of steviol glycosides (95% steviosides and 60% Rebaudioside A) increase the sweet concentration to 2.8 times sweeter than table sugar. Fructevia caramelizes and browns making it the perfect addition to your low glycemic food production.*





## Why Choose Fructevia™ Blend Sweetener

### GMO Free, Corn Free Crystalline Fructose

Not to be confused with high fructose corn syrup, which can contain less than 10% fructose, ours comes from the cleanest, non-GMO fructose source in the world. Its glycemic index rating is a mere 20 — about 1/3 that of sucrose (table sugar) which is 59. And when you consider that you'll only need half as much Fructevia™ as sugar in your recipes, its insulin impact is practically nil.



### FOS (Fructooligosaccharides)

A soluble fiber, sometimes referred to as Inulin and found in certain fruits and vegetables, it provides digestive benefits such as calcium absorption and support of friendly flora in the intestinal tract. It also contributes to Fructevia's sweetness, being about half as sweet as sugar with minimal caloric value.



### Stevia Extract

Stevia is an ancient South American herb whose sweet constituents can be 200 to 300 times sweeter than sugar, but with zero calories or carbs to raise blood sugar levels. Our pure water extraction method also makes it free residual petro-chemicals.



### Magnesium Carbonate

While this mineral from ancient sea deposits is included in Fructevia primarily as an anti-caking agent, it is also very beneficial for the normal functioning of cells, nerves, muscles, bones and heart by aiding the absorption of calcium.



### Our Unconditional Guarantee

*At Steviva™ we are dedicated to giving you full confidence in our products. In fact, we're so sure that our Fructevia Stevia Sweetener will meet or beat your expectations, we'll take back any unused product and refund your money... no questions asked.*



# The Right Choice for Your Customers... AND the World

Our mission at Steviva™ Brands, Inc. is to create and maintain health — not just for consumers, but also for this planet and society we all share. We balance commitment to our shareholders with giving back to the community.

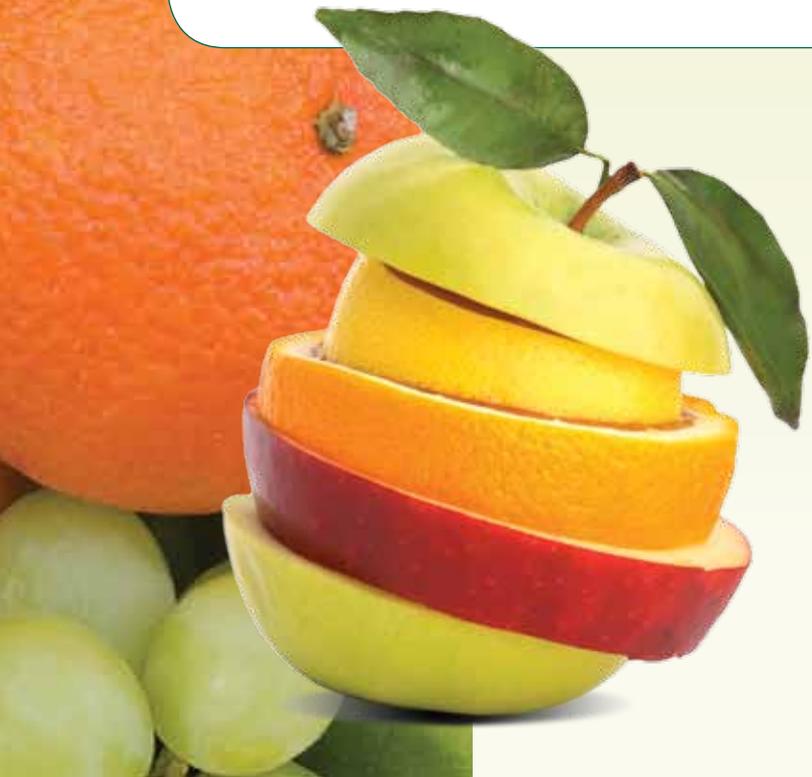
## Our Environmental Leadership

- Packaging made with 100% recyclable plastic
- Fleet vehicles run on alternative fuel
- Cartons, paper and packaging are recycled
- Manufacturing and office facilities powered from renewable energy sources
- Ongoing Zero Carbon Output commitment
- A portion of net profits donated to non-profit environmental organizations



## Our Company Values

- Founded in 1999 by a group of passionate health, community service and environmental advocates
- Follows the world renowned Deming principles of constant improvement in products and customer service
- Ongoing efforts to improve extraction and blending processes, packaging material and methods



**Steviva™**  
*Quality You Can Taste*

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