









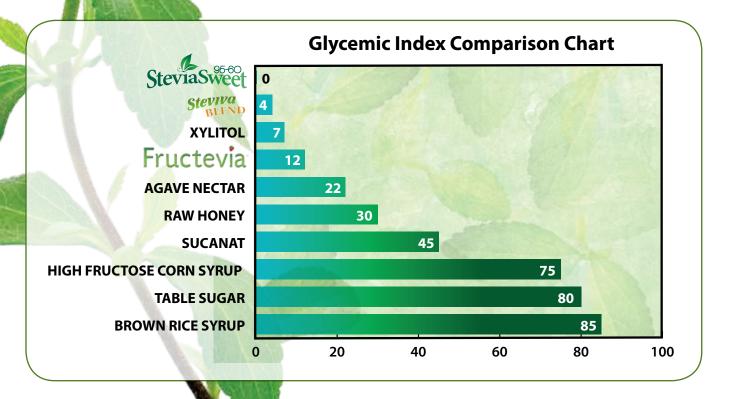
## Healthy eating: it's the biggest trend in the food industry.

And it will only get bigger as more and more nutritional research information becomes available to the public. Smart manufacturers are responding by switching out their traditional ingredients for healthier ones... hopefully without sacrificing flavor.

That's where Steviva Brands — SteviaSweet can help. Our pure, all-natural sweetener is extracted from the stevia herb, checking every box on the health-minded customer's list while delivering the same taste and 300 times as much sweetening power as sugar.

#### Stevia Your Natural High Intensity Sweetener

- Cost effective 200-300 times sweeter than sugar
- 100% clean and natural, chemical free targets the natural/ organic trend
- Reliable consistency, availability, quality and compliance with specifications
- Superior quality control standards with validated critical processes are to ensure consistency
- 100% natural Zero calories Zero carbs (targets low carb dieters)
- Certified Kosher, Allergen free, Non GMO and Gluten Free
- US FDA GRAS (Generally Regarded as Safe) status
- 100% food safety compliant



# Why Choose Stevia Sweet Stevia Extract Powder by Steviva Brands?

As one of the nation's leading suppliers of stevia products, we are committed to producing the food industry's best all natural, high intensity sweetener. It's ideal for baked goods, confections, sweet goods, packaged meals, beverages and marinades.

- Proprietary combination of Steviosides to Rebaudiosides for least bitterness (95% stevioside to 60% RebA concentration)
- 100% natural in every sense of the word (unlike most brands)
- Uses only the finest, organic stevia leaves
- No fillers, Maltodextrin or other additives
- · Water extraction: assures no residual petrochemicals or bleach

#### **About Stevia**

Stevia has been popular in many other countries for decades but its popularity and usage has soared since the FDA and EU determined varieties of stevia like SteviaSweet 95-60 can be used as a food additive. This coupled with the decision which classifies steviol glycosides such as SteviaSweet 95-60 generally regarded as safe (GRAS) in the U.S., Great Britain and abroad make SteviaSweet 95-60 the right choice in high intensity sweeteners.

The result has been a wave of products that substitute synthetic, chemical sweeteners with this natural, healthy alternative. Steviva Brands, Inc. is poised to ride the forefront of this wave. Come grow with us!

#### **Our Unconditional Guarantee**

At Steviva™ we are dedicated to giving you full confidence in our products. In fact, we're so sure that our SteviaSweet Stevia Extract will meet or beat your expectations, we'll take back any unused product and refund your money... no questions asked.













## The Right Choice for Your Customers... AND the World

Our mission at Steviva™ Brands, Inc. is to create and maintain health — not just for consumers, but also for this planet and society we all share. We balance commitment to our shareholders with giving back to the community.

#### **Our Environmental Leadership**

- Packaging made with 100% recyclable plastic
- Fleet vehicles run on alternative fuel
- · Cartons, paper and packaging are recycled
- Manufacturing and office facilities powered from renewable energy sources
- Ongoing Zero Carbon Output commitment
- A portion of net profits donated to non-profit environmental organizations



### **Our Company Values**

- Founded in 1999 by a group of passionate health, community service and environmental advocates
- Follows the world renowned Deming principles of constant improvement in products and customer service
- Ongoing efforts to improve extraction and blending processes, packaging material and methods







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