

## CASE STUDY

# Protein Bar Utilizing CLEAN LABEL SUGAR REDUCTION

### Cookie Dough Bar:

Big Sky Mountain Bar Company, manufacturers of a cookie dough extruded bar, has an existing ingredient and nutritional panel consisting of nutritive sweeteners.

### Goal:

Achieve Clean Label Sugar Reduction while improving flavor profile

### Method:

By simply removing some key ingredients and replacing them with Erysweet+ in a 100-mesh size, they are able to achieve the following significant gains:

Removing: fructose, glucose syrup, sugar

Replace with: Erysweet+ 100

HIGH SUGAR BAR



## Nutrition Facts

1 serving per container  
**Serving size**  
1 Bar (60g)

**Calories**  
per serving **225**

**Amount/serving** **% Daily Value\***

**Total Fat** 7g **11%**

Saturated Fat 2.5g **13%**

*Trans Fat* 0g

**Cholesterol** 5mg **2%**

**Sodium** 200mg **8%**

**Amount/serving** **% Daily Value\***

**Total Carbohydrate** 22g **8%**

Dietary Fiber 14g **56%**

Total Sugars 17g

Includes 17g of Added Sugars **28%**

**Protein** 4g

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: Whey Protein Isolate, Inulin, Proprietary Protein Blend, Glucose Syrup, Fructose, Unsweetened Chocolate, Natural Flavors, Cocoa Butter, Palm Oil, Sea Salt, Calcium Carbonate.

LOW SUGAR BAR



## Nutrition Facts

1 serving per container  
**Serving size**  
1 Bar (60g)

**Calories**  
per serving **190**

**Amount/serving** **% Daily Value\***

**Total Fat** 7g **11%**

Saturated Fat 2.5g **13%**

*Trans Fat* 0g

**Cholesterol** 5mg **2%**

**Sodium** 200mg **8%**

**Amount/serving** **% Daily Value\***

**Total Carbohydrate** 8g **2%**

Dietary Fiber 14g **56%**

Total Sugars <1g

Includes 0g of Added Sugars **0%**

**Protein** 15g

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: Whey Protein Isolate, Inulin, Proprietary Protein Blend, Water, Unsweetened Chocolate, Natural Flavors, Erythritol, Cocoa Butter, Palm Oil, Sea Salt, Calcium Carbonate, Steviol Glycosides (Stevia).



Let us **reformulate** your recipe with one of our Clean Label sweetening systems designed to make **deep cuts** in added sugars.

Let us help you prepare for the new FDA labeling guidelines!



Consultations, samples & specs:  
310-455-9877 or [info@steviva.com](mailto:info@steviva.com)

